

17th Annual

Imani Gala

Thursday, May 9, 2019

Sponsorship Levels and Benefits



Diamond Sponsor - \$35,000

- ❖ Sponsorship listed on the event invitation*
- ❖ Recognition as silent auction and raffle sponsor
- ❖ Personal VIP concierge table service
- ❖ Logo is prominently positioned in the program book
- ❖ Logo prominently displayed at the event
- ❖ Full-page premium-placed color ad in the program book
- ❖ Recognition on Imani's website
- ❖ Recognition in Imani's social media marketing campaign
- ❖ Recognition in our pre-event marketing campaign
- ❖ Special thank you/acknowledgement in opening remarks
- ❖ Three tables of 10 guests per table



Platinum Sponsor - \$25,000

- ❖ Sponsorship listed on the event invitation*
- ❖ Recognition as cocktail hour sponsor
- ❖ Personal VIP concierge table service
- ❖ Logo is prominently positioned in the program book
- ❖ Logo prominently displayed at the event
- ❖ Full-page color ad in the program book
- ❖ Recognition on Imani's website
- ❖ Recognition in Imani's social media marketing campaign
- ❖ Special thank you/acknowledgement in opening remarks
- ❖ Two tables of 10 guests per table



Gold Sponsor - \$15,000

- ❖ Sponsorship listed on the event invitation*
- ❖ Sponsor name/logo in the program book
- ❖ Company logo displayed at the event
- ❖ Full-page color ad in the program book
- ❖ Special thank you/acknowledgement in opening remarks
- ❖ Recognition on Imani's website
- ❖ Recognition in Imani's social media marketing campaign
- ❖ Recognition as entertainment sponsor
- ❖ Two tables of 10 guests per table



Silver Sponsor - \$10,000

- ❖ Sponsorship listed on the event invitation*
- ❖ Sponsor name/logo in the program book
- ❖ Company logo displayed at the event
- ❖ Full-page color ad in the program book
- ❖ Recognition on Imani's website
- ❖ Recognition in Imani's social media marketing campaign
- ❖ One table of 10 guests



Bronze Sponsor - \$7,500

- ❖ Sponsor name/logo in the program book
- ❖ Company logo displayed at the event
- ❖ Recognition on Imani's website
- ❖ Full-page color ad in the program book
- ❖ One table of 10 guests



Table Sponsor - \$5,000

- ❖ Sponsor name/logo in the program book
- ❖ One table of 10 guests

